



DYMA Ni!



DYMA Ni!



NEUADD OGŴEN

 wales arts international
celfyddydau rhyngwladol cymru



DYMA Ni!

[DUMMA - NEE!] – HERE WE ARE!

DYMA Ni! - we invite you to;

- discover **Cerdd** (music/poetry), the rich and diverse music being created today in Wales
- explore our **Cynefin** (habitat) to understand the inspiration for and context of our music
- experience the **naws am le** (a sense of place) that reveals a contemporary, forward-looking Wales through our languages, our arts, our rich and diverse ancient and recent history, and our commitment to the well-being of future generations.

We are delighted to welcome you to Dyma Ni! as one of 30 international guests to experience a very special showcase event, in the stunning surrounds of Eryri - Snowdonia National Park.

Here in Wales, we are a modern nation with an ancient heart. Culture is the heartbeat of our communities and is essential to our well-being. Shaped by bold, beautiful land and seascapes, our languages and diverse culture give us a unique voice in the world. We're known as the 'land of song', and our word Cerdd means music and poetry which are intertwined in our culture and play a big part in our past, present and future stories.

This will be our inaugural edition of Dyma Ni!. This intimate, carefully curated programme is designed to spark new international connections and partnerships that we hope will lead to future collaborations, new performance opportunities internationally for our musicians and in Wales for international artists, and business for music promoters, festivals, agents, venues, record labels and publishers. We hope that your visit will plant the seeds for long standing relationships which will grow and blossom for many years to come.

We are delighted that you are able to join us.

Croeso i Gymru



CHWEDLAU, HUD A MABINOGI

(LEGENDS, MAGIC AND MYTHOLOGY...)

Gwynedd is a land of 'myths and legends'. From the highest peak Yr Wyddfa (Snowdon) at 3560 feet with its legend of Rhita Gawr, the warlord who kept the beards of all he slayed, down to the coast, the Menai Strait and the Irish Sea, everything is magical. Stunning scenery and the fact that this is the Welsh speaking heartland make this a dynamic and exciting area to visit. Culture and History all in one.

Anglesey especially, overflows with prehistoric remains. The burial chambers of the Neolithic early farmers and the standing stones of the Bronze Age. During the Iron Age, Gwynedd and Môn was the land of the Ordovices tribe. Once the Romans up and left around 393AD, Gwynedd as we know it today began the long process of evolving. Ruled by the princes of Gwynedd until their defeat by the forces of Edward I in the late 13th Century.

**“ WE WILL JOURNEY THROUGH
TIME, HISTORY AND CULTURE
DURING YOUR VISIT... ”**

RHYS MWYN - ARCHEOLOGIST AND HISTORIC SITES CURATOR AND GUIDE, DYMA NI!

DELEGATES / CYNRYCHIOLWYR

AILSA HARPER

A MODERN WAY / AIMLESS PLAY
SCOTLAND

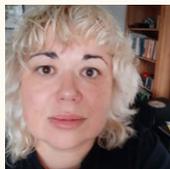


Ailsa currently works as a day to day manager at music management company, A Modern Way, working with artists such as Fatherson, Idlewild, We Were Promised Jetpacks, Zoe Graham and more. She is also currently managing electronic producer, Cyrano.

She also works as a campaign manager at Aimless Play, a digital marketing company specifically for artists where she oversees campaigns and social media strategies for a vast variety of artists and projects.

ANASTASIA CONNOR

NOISEUNIT PR / SCOTLAND



Anastasia created Noise Unit PR in 2019 after nearly a decade in the music industry starting from writing for the likes of Drowned In Sound, The 405 and DIY to promoting emerging artists and later working with leading European festivals. She has spoken and presented at many international events, including Pop Montreal (Canada) Linecheck (Italy) Westway Lab (Portugal) MENT (Slovenia) Sharp (Slovakia) and Tallinn Music Week (Estonia). A St Petersburg native, Anastasia has travelled and lived in many

cities from London to Manchester to Beijing. She's based in Edinburgh now, and it feels like home.

BEV BURTON

KILLER B MUSIC / ENGLAND



Killer B Music has been programming and booking festivals, events, venues and corporate parties for over 15 years, our portfolio has included: Hop Farm Music Festival, FIB Benicassim, The Mighty Boosh Festival, Costa de Fuego (Spain), Wood Festival, Black Deer, Towersey, Cambridge Folk Festival, Desertfest, Zoo Project UK, The Brick Lane Takeover, The Magic Loungeabout, Synergy Live, Parklife (South Africa), Roko Nakyts, Bliuzo Naktys and Galapagai (Lithuania). KBM also books and event manages large-scale shows, our last 2 shows were Kings of Leon at Newcastle Football Club and Sarah Brightman and the Chinese Philharmonic Orchestra, in Beijing, China. We take care of bookings for corporate parties, private events and launches. We also work with various brands when they wish to align with artists. Bev also works as a mentor to emerging artists in The Mentors Project.

CHIARA WILKINSON

TIME OUT / ENGLAND



Chiara Wilkinson has been with Time Out since June 2021, first as a freelancer and then as staff writer on the

London team. She is now chief features writer on the UK team, covering everything from music, culture and nightlife to social issues, lifestyle trends and local community stories.

The token Scot of the editorial team, Chiara grew up in Edinburgh and moved around a bit before joining the London rat race in 2020. She likes yoga, buying books she never gets round to reading, going to music festivals, The Pub – and giving herself dodgy at-home hair cuts. Follow her on Twitter @ChiaraWilkinson.

CHRISTIAN KIESLER

TARGET CONCERTS / GERMANY



Christian Kiesler is a cultural educator, organizer, curator & booker and works at the munich based tour and

concert agency target Concerts GmbH, he has been organizing concerts, events and exhibitions for 25 years in the most diverse styles and sizes, from punk rock to classical music from small venues to the olympic stadium munich. He was a promoter at Feierwerk for a long time and also curated Farbenladen during that time. In addition to his work at target concerts, he is also working for the Puls Festival of

the Bavarian Broadcast, for the Alien Disko by the Notwist at the Volkstheater München, the Theatron-Pfingst-Festival, for the Sound of Munich Now Festival together with the Süddeutsche Zeitung and the Feierwerk, and the Frameworks Festival together with the Cultural Department of the City of Munich. During the corona years 2020 and 2021 he organized the covid-stage “Sommerbühne” at the Olympic Stadion and in 2022 he curated the Music Programm of the European Championships at the Olympic Park Munich.

CRAIG GROSSMAN

FLEMING ARTISTS / USA



Craig Grossman began his first booking agency nearly twenty years ago and has since booked Trampled By Turtles,

Charlie Parr, Ike Reilly, Lucy Wainwright Roche, The Figgs, Grant Hart (Husker Du), Freedy Johnston and many others.

Grossman currently works at Fleming Artists, booking Chastity Brown, Annie Mack, Turn Turn Turn, Pieta Brown, Jill Sobule, Jonatha Brooke and more.

Grossman has also been on the faculty of The Institute of Production and Recording (IPR) in Minneapolis since 2005, teaching project-based classes in music business.

DAN KOPLOWITZ

FRIENDLY FIRE LICENSING / USA



Dan Koplowitz has been involved with the music industry in one way or another for the past twenty years. Dan owns

the boutique sync agency Friendly Fire Licensing, which represents about fifty labels and publishers (including Cherry Red, One Little Independent, Wipe Out, Now-Again, COLORS, Alter-K and more) for inclusion in TV shows, movies, commercials, and video games. He previously ran the indie label Friendly Fire Recordings (Asobi Seksu, Faunts, the Phenomenal Handclap Band). Dan manages a number of bands and focuses primarily on working with international acts in the USA.

GRAHAM MCCALLUM

HEBCELT FESTIVAL / SCOTLAND



Graham's involvement with the festival began in 2008, starting out initially as part of the vast volunteer cohort

who help make HebCelt the event it is. Over the following 13 years Graham has worked mainly within the live production of the event, as Stage Manager and latterly event Production Manager as well as sitting on the board of the Hebridean Celtic Festival Trust, the charitable trust which runs the festival. Having been appointed Depute Festival Director in 2020 and taking an instrumental role in the delivery of the hybrid "Survival

Sessions", Graham and the Festival Trust delivered a full live return to celebrate 25 years of HebCelt in July 2022. Planning is now underway for 2023 with HebCelt set to return 12th - 15th July.

GUGAI MACNAMARA

GALWAY INTERNATIONAL ARTS FESTIVAL / IRELAND



Based in Galway, the cultural hub of Ireland, Gugai has been running shows for over 20 years, 14 of those as the owner

of the Róisín Dubh, one of Ireland's most beloved venues. He has been instrumental in putting Galway on the map as a live music destination; in addition to the Róisín, he also programmes the Galway International Arts Festival's Big Top, and the Once Upon A Time Back The West weekender, he is a director of the Vodafone Comedy Carnival and also runs a management company / booking agency / record label / radio show under the Strange Brew umbrella.

IAN DAVIES

IDEA CONCERTS / CANADA



Ian has 50 years of experience in music and entertainment as a concert presenter, booking agent, non-profit

arts manager, festival organizer, radio broadcaster/programmer, freelance journalist, graphic designer, photographer, musician, and volunteer (have served on many boards). Ian retired (March 2020)

from his staff position as Programming & Creative Coordinator for TD Sunfest (London, Ontario) but is continuing as a freelance consultant & special projects coordinator. Additionally, Ian is the volunteer Artistic Director for the Cuckoo's Nest Folk Club (28 years) and in that role books 12-15 folk/roots concerts annually at Chaucer's Pub in downtown London. Also, is a Board Member for Goderich Celtic Roots Festival & Celtic College (2017-present), and MC for the festival college concerts (2000-present).

IAN WHITE

OUTERMOST AGENCY / USA



With a decade of agency experience, organically building an eclectic and unique roster of artists, Ian along with a team of agents launched outer/most agency in January of 2020, an independent booking agency for high quality artists who are leaders and innovators in their own respective art forms. In the past few years, Ian and outer/most have nearly tripled the agency's roster since its inception and are continuing to build strategic and unique touring opportunities for their growing, curated roster which includes the likes of Nils Frahm, Olafur Arnalds, Alfa Mist, Son Lux, Clark, Hermanos Gutiérrez, Joep Beving, Loraine James, amongst many others.

KAI LEHMAN

CABIN ARTISTS / GERMANY



Kai has seen various angles of the music business, since the late nineties, when he started to write, compose and tour internationally as musician. He used to work as booker and promoter before he's founded Cabin Artists, a management and live agency, in 2018. His live roster includes award-winning artists like The Strumbellas, genre-defying musicians like Luke Howard, James Heather, Black Sea Dahu, Carm, Cash Savage & The Last Drinks as well as highly acclaimed new talents like C'est Karma and Pablo Brooks - just to name a few, booking them worldwide, in Europe & UK as well as representing them exclusively in the GSA territory. As management, Kai is representing genre-breaking artists like the Turkish pianist BÜSRA KAYIKCI, the German composer Friederike Bernhardt (alias Moritz Fasbender) or the outstanding experimental pop band Hope.

He's driven by passion and the goal to create individualized, long term strategies for his clients, working close with them and their partners, to achieve remarkable and sustainable, successful careers and to support and foster their creative development. Further, Kai has been holding workshops and acted as speaker & delegate at conferences and programs like Breakout West, Passport Summit, Nova Scotia Music Week, East Coast Music Awards, Transmusicales, By:larm and more.

KATCH HOLMES

KNOCKENGORROCH FESTIVAL/ OFF SITE PRODUCTIONS / SCOTLAND



Katch is a multi-faceted creative producer who has worked in the music industry for over 20 years. She is one of the

founders of international roots music festival Knockengoroch in Scotland and has been key in programming and marketing the event since its inception.

As an independent producer she has designed international collaborations, commissioned new music, produced residencies and promoted gigs. She represents progressive folk and crossover music acts through her live agency Off Site Productions. She is a qualified Relational Dynamics business coach and uses these skills to draw out the best in the artists she works with.

KIERAN MACDONALD-BROWN

CLASH / ENGLAND



Freelance music journalist having recently completed a term writing for CLASH magazine, now aiming to

strengthen and diversify my portfolio. I also write my own music, and perform in a number of bands and projects, one of these being a post-punky, Welsh language outfit.

LAUREN DOWN

END OF THE ROAD FESTIVAL / ENGLAND



Lauren Down is the Managing Director of End of The Road - a critically acclaimed, award-winning

independent festival for real music fans that takes place in Dorset, England. It has, over the years, seen the likes of Sufjan Stevens, Patti Smith, St. Vincent, Little Simz, Damon Albarn, Vampire Weekend, Father John Misty, King Krule, Tame Impala, Michael Kiwanuka, Bon Iver and Sigur Rós perform. End of The Road 2022 featured Pixies, The Magnetic Fields, Aldous Harding, Fleet Foxes and more.

When she's not running around a field in Dorset with more walkie-talkies than she has hands, she can be found scribbling words for various publications, including The Line of Best Fit - where she held the position of Deputy Editor for 5 years, before becoming a Contributing Editor in 2018.

LEELA GILDAY

CANADA



If you're from the North, Leela Gilday's music is home. If you've never been, it will take you there. Born and raised in

the Northwest Territories, she writes about the people and the land that created her. The power in her voice conveys the depth of her feelings of love and life in a rugged environment and vibrant culture, as if it

comes straight from that earth. Leela's family is from Déljine on the shore of Great Bear Lake and her rich vocals dance across the rhythmic beats of traditional Dene drumming as smoothly as a bass line onstage the largest venues in the country. Leela has toured festivals and concert halls with her four-piece band through every province and territory in Canada and several countries worldwide. Her live shows are where she connects with fans who have followed her on a 20-year career and where new fans are born. She believes music has an inexplicable effect on people. It is a place where she can share light and dark and the most vulnerable moments: she is a storyteller, and through this, reflects the world onto itself.

Leela's fifth album "North Star Calling" won the 2021 Juno Award for Indigenous Artist/Group of the Year, a Canadian Folk Music Award for Indigenous Songwriter of the Year, and Roots Album of the Year at the Summer Solstice Indigenous Music Awards. Her forthcoming record will be an album entirely in Dene languages, which is a journey of cultural reclamation that she is proud to share.

Leela sits on the Executive Working Group for the new National Indigenous Music Office, and is peripherally involved with the International Indigenous Music Summit.

LISA SCHWARTZ

ALCHEMY ARTS CONSULTING / USA



Lisa Schwartz is a Senior consultant and event producer, specializing in marketing, management, and the program design and curation of festivals and conferences in the US and UK. She is also a sought-after mentor, and uses her strategic marketing and branding skills to consult with artists around the globe to position them for career growth.

LISA WHYTOCK

ACTIVE EVENTS / SCOTLAND



Lisa is the Director of Active Events, an agency and event management company working internationally from Scotland. She represents the likes of Breabach, Fara and Elephant Sessions as well as many others. Lisa is also the Executive Producer of Showcase Scotland Expo, Scotland's export office for Folk, roots and traditional music as well as the Producer for Showcase Scotland at Celtic Connections, which in January 2023 will welcome Wales as well as Brittany as their international partners.

LUBNA SHAHEEN

ZIRO FESTIVAL / INDIA



Lubna Shaheen's an independent arts director & producer based in Guwahati, India. Her interests lie in creating meaningful cultural engagement programmes and is the Programmes Director of Ziro Festival of Music, a four-day annual concert held in the spectacular Ziro valley in Arunachal Pradesh. She's currently also co-directing the international collaborative project, Ziro Focus. Her work, and she, have received recognition from arts councils in Australia, South Asia and the UK.

MAR SELLARS

MAR ON MUSIC / CANADA



Mar is an artist manager, label manager, booking agent and radio host with her own company Mar On Music. She manages Partner, Kali Horse, Tallies and Poolblood.

Originally from Vancouver, Mar lived in London UK for 8 years where she played in various bands (toured Germany 7 times!) and worked for BBC radio. She has toured in numerous Canadian and UK bands, been a CBC radio personality, worked as a European booking agent, music publicist and now runs her own MGMT company and after 9 years in Toronto, has relocated back to Vancouver. She's written about music for many publications and web sites in the UK and Canada (Clash, TLOBF, Exclaim, NOW). She loves radio and hosts a

weekly new music show on CHUO 89.1FM & CHMA 106.9FM in Canada.

Mar recently joined Atomic Music Group as USA/Canada booking agent and even more recently became Label Manager at Envision Records out of Montreal. Mar champions indie artists above all else.

REBECCA STEWART

CAMBRIDGE FOLK FESTIVAL / ENGLAND



Rebecca has been Ops Manager of Cambridge Folk Festival for 5 years and has over 15yrs experience in the events and entertainment industry. Working across corporate and commercial sectors as well as folk and small venues. The future of folk and the folk sector is something she is very passionate about.

ROB MCGEE

FMLY AGENCY / ENGLAND



Rob McGee, former Agent at The Empire Agency (USA) and previous owner of Electric Harmony Agency, now sits as senior live Booking Agent at FMLY., a global talent agency based in Brighton, London and Bali that represents a growing roster of artists worldwide, as well as festival programming consultation and an Artist Management arm. Outside of bookings, Rob is often found hosting or joining panels, speaking at conferences or participating in various roundtables.

SAM BRYANT

MIDNIGHT MANGO / ENGLAND



Sam is a booking agent at Midnight Mango. His roster has a world music focus, and includes Cardiff based Guinean artist N'famady Kouyate, who appeared at several Welsh language focused events this summer.

SARAH COXSON

ALAN BEARMAN MUSIC / WALES



Based in North Wales, Sarah Coxson works as lead booking agent and artistic advisor/consultant for UK music agency and events company ABM. ABM are Artistic Associates at Kings Place, London and bookers for Sidmouth Folk Festival. She has worked in the folk/trad music field for the past three decades, primarily as a freelance live booking agent, music journalist (Deputy Editor of fRoots magazine), music copywriter and PR. On the WOMEX jury panel in 2020, she also worked as a consultant for their opening concert in Porto in 2021, working alongside WHY Portugal.

STEVIE SMITH

**AMERICANA MUSIC ASSOCIATION
ENGLAND**



Stevie joined the AMA-UK team shortly after it was founded and became CEO in 2014. She developed the first UK Americana Awards in January 2016, now called 'UK Americana Music Week'. Stevie was instrumental in creating the Official Charts for the Americana genre, with the Official Charts Company making the weekly album chart a reality from 2016.

The Association continues to grow in strength in numbers, working throughout the year to keep the Americana genre vibrant in the busy UK music scene, working with festivals, artists, media and promoters across the country. As well as working for the AMA-UK Stevie is an entertainment & retail entrepreneur, she founded Union Music Store in 2010, the only UK roots specific record store, hosted hundreds of in-stores & gigs. In 2020 Stevie launched a consultancy & management agency "All I Want" and has since been a mentor for many artists in the Americana & Folk scene.

ARTISTS / ARTISTIAID

ADWAITH

Adwaith are Gwennllian, Hollie and Heledd, a post-punk band from Carmarthen, South West Wales. Building on the success of 'Pwysau' their debut single they issued another six releases within an adrenalin fuelled two years. The band has had extensive radio plays, most noticeably on BBC Radio 1, KEXP, NPR, BBC Radio Wales, BBC Radio Cymru, BBC Radio 6 (playlisted twice) and Amazing Radio. Adwaith also recorded a BBC radio session for Huw Stephens in the legendary BBC studios at Maida Vale and had their live set on the BBC Introducing Stage at FOCUS Wales festival, broadcast live on Adam Walton's BBC Radio Wales show. They have also had a BBC 6 Music session for the Marc Riley show and have had festival appearance including Glastonbury, Latitude Festival, Green Man Festival, Gorwelion /Horizons stage at Festival No 6, M for Montreal (Canada), BreakOut West (Canada) SUNS Europe festival (Italy), UU.Sound in Ulan-Ude (Russia), Rockaway



Beach, SXSW, Eurosonic. Adwaith, who were selected as one of the BBC Horizons artists for 2018, toured the UK with Gwenno in October of that year and in February 2019 toured as main support for The Joy Formidable on their AAARTH tour. Adwaith have supported The Manic Street Preachers and IDLES on arena shows in the last 12 months. They have headlined two UK wide tours themselves and also headlined a sold out show at 'Rough Trade East' London, Lexington and Moth Club, London. In October 2018 the band released 'Melyn', their first album, that won the Welsh Music Prize 2019 award. In summer of 2022 Adwaith released 'Bato Mato' their eagerly anticipated second album to critical acclaim.

Website: www.adwaithmusic.com

Facebook: @adwaithmusic

Instagram: @adwaithmusic

Booking: Gruff Owen - gruff.owen@libertinorecords.com



ALAW

Described by Songlines magazine as a “Welsh supergroup”, ALAW is three leading musicians who bring a wealth of experience to a shared passion - the traditional music of Wales. Nia Lynn’s exceptional voice and harmonium dance with the dazzling fiddle of Oli Wilson-Dickson, interwoven with Dylan Fowler’s sparkling guitar playing. Whether unearthing rare gems or reimagining a well loved song, they treat their music with a deftness and sensitivity that is thoroughly absorbing. Combined with powerful song writing and original tunes, this makes for a musical experience that will stay with the listener long after the performance ends.

In August 2018 they collaborated with the BBC Concert Orchestra for a televised

Prom at The Royal Albert Hall, alongside Julie Fowlis, Jarlath Henderson, Sam Lee and The Unthanks. ALAW’s performance was described on BBC Radio 2 as “Show-Stopping” and in the Times as “a sparkling collision of Celtic traditions”. In 2019 they won a Wales Folk Award after being nominated in 3 categories.

Oli and Dylan have a long history of working together, sharing projects including The Devil’s Violin and The Ian McMillan Orchestra. Oli is well known as the fiddler in Jamie Smith’s MABON. Nia has an international reputation and has sung at the Barbican and The Albert Hall. From stirring songs to driving jigs - they communicate their music with relaxed humour and a genuine affection that is truly infectious.

Website: www.alaw-band.com

Facebook: [@alaw.band](https://www.facebook.com/alaw.band)

Twitter: [@alaw_band](https://twitter.com/alaw_band)

Booking: Dylan Fowler - dylanfowler1@mac.com



CARA HAMMOND

Cara Hammond is a singer-songwriter from North Wales influenced by female artists such as Amy Winehouse and Lianne La Havas. Cara's music can be described as an eclectic mix of indie pop, neo soul and folk which blend together through Cara's honest lyrics and warm vocal tones. Cara began writing songs when she was 11, going on to self-release 3 EP's and in 2019 Cara signed to the independent label Oswaldo, releasing a series of singles. These singles featured in 7 Spotify New Music Friday's, gained support from BBC Radio and featured in the national BBC Introducing Hotlist.

During the pandemic Cara learnt how to produce, leading to her first self produced EP 'twenty four hours'. The leading track 'Losing Balance' has recently surpassed 1 million streams on Spotify, has been performed nationwide on BBC Radio and Gwyl 2021.

From supporting Charlotte Church at 15, Cara has gone on to perform at iconic London venues such as The Roundhouse and Ronnie Scotts, supported Mahalia, and performed at festivals SXSW, The Great Escape, Boomtown Festival, Love Supreme and Focus Wales. Cara is super excited for 2023 and the release of her new music.

Website: www.carahammondmusic.com

Facebook: @carahammondmusic

Instagram: @carahammondmusic

Booking: carahammondmusic@gmail.com



CERYSHAFANA

Cerys Hafana is a composer and multi-instrumentalist who mangles, mutates, and transforms traditional music. She explores the creative possibilities and unique qualities of the triple harp, and is also interested in found sounds, archive materials and electronic processing. She comes from Machynlleth, Wales, where rivers and roads meet on the way to the sea.

Having released her debut album, *Cwmwl*, in 2020, Cerys has also filmed an episode of the TV show *Curadur* exploring the stranger side of Welsh folk music, contributed an essay on Welsh music and queer identity to *Welsh (Plural)*, and recently recorded a live session at the BBC Maida Vale studios with *Horizons Cymru*.

Website: www.ceryshafana.bandcamp.com/releases

Facebook: @ceryshafana

Instagram: @ceryshafana

Booking: cerys.hafana@phonecoop.coop



COWBOIS RHOS BOTWNNOG

Ers iddynt ffurfio yn 2005, mae Cowbois Rhos Botwnnog wedi rhyddhau pedair record hir ac wedi perfformio hyd a lled y byd. Cafodd eu trydedd record, Draw Dros y Mynydd, ei henwebu ar gyfer y Wobr Gerddoriaeth Gymreig yn 2012, ac yn 2020 bu'r band ar daith ledled Cymru i ddathlu deng mlynedd ers rhyddhau eu hail, Dyddiau Du Dyddiau Gwyn. Ar hyn o bryd, maent yn gweithio ar y bumed.

Since their formation in 2005, Cowbois Rhos Botwnnog have released four albums and have performed across the globe.

Their third record, Draw Dros y Mynydd, was nominated for the Welsh Music Prize in 2012, and in 2020 the band celebrated 10 years since the release of their second album, Dyddiau Du Dyddiau Gwyn, with a tour of Wales. Currently, the band are working on new material.

Website: www.crhb.net

Facebook: [@cowboisrhb](https://www.facebook.com/cowboisrhb)

Twitter: [@CowboisRhB](https://twitter.com/CowboisRhB)

Booking: Aled Hughes cowboisrhb@hotmail.co.uk

DAN BETTRIDGE

While a traditional singer-songwriter at heart, echoing influences of Americana, Soul, Rock and Folk, Dan Bettridge's output defies rigid classification.

With intimate poetry and a confident production style, Bettridge is carving a distinctive path alongside indie-folk peers Ben Howard, Bon Iver and Foy Vance. He is fast becoming an artist that others wish to collaborate with.

Born and raised in a small seaside-town in Wales, Bettridge has garnered critical acclaim with a steady flow of independent releases, each crafted in his rural cabin-studio. He has toured with Band Of Horses, Jack Savoretti, performed at the famous Maida Vale Studios twice (once as Whispering Bob Harris' 'Favourite New Artist') and played festivals throughout the UK, USA and Canada (including SXSW). In 2020, he contributed to Bob Harris's 'All Stars' alongside Mark Knopfler, Rosanne Cash and Darius Rucker, premiering in Rolling Stone.

Website: www.danbettridge.com

Facebook: @danbettridge

Instagram: @danbettridge

Booking: Carys Mol - management@danbettridge.com



Following the success of his debut LP 'Asking For Trouble', Bettridge was awarded PRSF's prestigious Momentum fund (2019). The resulting 'Good People. Bad Habits.', released in 2021, received further acclaim and strong support from Apple, TIDAL and BBC radio.

With an early-2023 tour in motion and new projects in the pipeline, Dan is actively seeking management and booking agent support.

KIZZY CRAWFORD

A Welsh speaker with Bajan heritage, 26 year old Kizzy Crawford has already achieved a great deal of success as a singer-songwriter and actress. Over the last few years, Kizzy has performed at many festivals including Cambridge Folk Festival, Glastonbury, Cheltenham Jazz, London Jazz Festival, Focus Wales, Festival No 6, Womex, L'Orient, Celtic Connections, Cornbury Hay Festival, How The Light Gets In and she has performed as guest artist with BBC National Orchestra of Wales and Sinfonia Cymru. Kizzy's unique style of writing fuses bilingual soul-folk jazz and her music has regular airplay on BBC Radio 1, BBC Radio 2, BBC 6Music, BBC Radio 4, BBC Radio Wales, BBC Radio Cymru & Jazz FM. In 2016, five of Kizzy's songs were selected as set works as part of the WJEC 2016 A Level Music syllabus, she sat in the contemporary music section alongside Gruff Rhys, The Manic Street Preachers and the Super Furry Animals.



Photo: Kirsten McTernan

Theatre shows include Petula for National Theatre Wales, A Christmas Carol for Sherman Cymru as well as playing a supporting part in Season 1 of 'Keeping Faith' for BBC 1 Wales and 'Tipini' for S4C. Kizzy's Welsh language album 'Rhydd' was released via Sain in 2021 and in 2019, Kizzy released her debut album 'The Way I Dream' via Freestyle Records (home to Omar & Courtney Pine).

Facebook: @kizzycrawfordmusic

Instagram: @kizzkez

Twitter: @kizzkez

Booking: Rhiannon Morgan-Bell - rhi@morgan-bell.com



MACE THE GREAT

An exciting force of Grime and Hip-Hop, hailing from Cardiff, Wales. Having won a Triskel Award at the Welsh Music Prize 2020, and gaining the support from likes of; The Mobo's, BBC 1Xtra, BBC Wales, BBC Sport, ITV, S4C, and Focus Wales Festival. Mace The Great is now primed for a huge elevation within his career. He continues to carry Cardiff on his shoulders with pride, and this evident love he holds

for his city is reciprocated tenfold by his local community. Keeping humble and true to his roots, he is quickly building the foundations towards global success following on from the critically acclaimed EP "My Side Of The Bridge" released in March 2021 via the MTGM label which was further solidified when Cardiff City FC used the headline track from the EP for their 21/22 kit launch.

Website: www.macethegreat.com

Facebook: [@Macethegreatmusic](https://www.facebook.com/Macethegreatmusic)

Instagram: [@macethegreat_](https://www.instagram.com/macethegreat_)

Booking: Perrie Wilson - MaceTheGreatMusic@gmail.com

MELIN MELYN

Melin Melyn are one of the most exciting acts to emerge from this next golden generation of Cymru artists. Pushing forward on a less travelled bridge between psychedelia, surf, folk and alternative rock. The love child of legends and fellow countrymen Gruff Rhys & Gorky's Zygotic Myncci (to name a few), their music is also distinctly unique and through their specific and multi-coloured lens.

A highlight of last summer's festival season with stints at EOTR & Green Man, Melin Melyn were praised by The Financial Times, NME, The i, The Line Of Best Fit and more as one of the live acts to watch, and I can safely say their sets are absolutely joyous and downright fun. Their debut EP 'Blomonj' was critically

acclaimed, with support from the likes of NME, Dork, DIY and over 21 spot plays on 6Music (Huw Stephens, Cerys Matthews, Craig Charles, Marc Riley, Chris Hawkins), and selling 250 vinyl D2C. They were also recently touted by The Independent as Ones To Watch in 2022 as well as the NME 100. Their critically acclaimed debut EP 'Blomonj' released in August 2021 is less built on individual "songs" and more on weird tales of colourful characters and magical worlds that aren't in fact that far removed from today's off-kilter reality. It's eccentricity at its finest & paradoxically most accessible. The six-piece are not so much round pegs in square holes as they are determined to throw the whole box out.

Facebook: @MelinMelynBand

Instagram: @melinmelyn

Twitter: @melin_melynband

Booking: Ethan Beer - ethanbeermgmt@gmail.com





SAGE TODZ

Sage is a Welsh rap, hip-hop and R&B artist. Born in Essex and based in North Wales, Sage has been musically inclined his whole life, and started releasing music officially in 2020. He has had a massive few years, which has led him to many exciting music collaborations. He joined forces with the FAW, ahead of Wales' historic victory against Ukraine in the World Cup qualifiers, to remake Dafydd

Iwan's famous Welsh protest song Yma o Hyd. We expect a huge future for Sage as he continues to incorporate both English and Welsh into his Welsh drill music.

His latest songs Rownd a rownd, O hyd, and My Time are available to download, and have gained over 150,000 total streams on Spotify. Sage has a BSc. Sports Science from Brunel University.

Website: <https://linktr.ee/manliketodz>

Instagram: @manliketodz

Twitter: @sagetodz

Booking: Eretoda Ogunbanwo - sagetodz@gmail.com



THE HONEST POET

The Honest Poet (THP), South Wales based singer/songwriter, has unique soulful vocals which emanate raw emotion.

Drawing his inspiration from his life, cultivating each story from an honest viewpoint. Poetry plays a significant role throughout the entirety of THP's music. Infusing hip hop, spoken word and soul combining with open and honest lyrics.

"It's definitely pop music, in the Hip-hop and RNB bracket for sure, but his perfect support slow would probably be an Ed Sheeran show." - *Kaptin Barrett*

'Amazing mix of soulful vocals, poetic lyrics & a slick hip hop beat' - *Abbie Mcarthy (BBC Introducing)*

"The Honest Poet's effortlessly sung hooks and lyrics paint vivid images" - *Dave Acton (Larynx Entertainment)*

'One of the stars of this scene is South Wales's The Honest Poet replete with stirring warm vocals and positive wordplay' - *GodIsInTheTv*

'His voice is so dreamy and his soulful melodies carry his lush lyrics really well' - *The Honest Rebel*

Facebook: @TheHonestPoet8

Instagram: @thehonestpoetmusic

Twitter: @thehonestpoet8

Booking: Tumi williams - starvingartistscdf@gmail.com



THE TRIALS OF CATO

Deep in the wintry woods of Gog Magog Hill something stirred. New sounds tangled with woodsmoke as The Trials of Cato fused their usual flashing Celtic instrumental interplay with striking new compositions to bring us the follow up to their award-winning debut. Gog Magog is The Trials of Cato's hugely anticipated second album, scheduled for release on November 25th 2022.

Still flying the flag of folk music, Gog Magog sees the band pull harder than ever on the genre's familiar frame to create something utterly arresting and modern.

Capitalising on their enforced closeting during the pandemic, The Trials of Cato have undoubtedly evolved during this period, boiling down the energy of their early years into a bold new sound. The resulting album presents the broadest spectrum of their collective talents yet, a product of swallowing the folk tradition whole and completely reimagining it in a contemporary context.

Website: www.thetrialsofcato.com

Facebook: [thetrialsofcato](https://www.facebook.com/thetrialsofcato)

Instagram: [@thetrialsofcato](https://www.instagram.com/thetrialsofcato)

Booking: Ethan Proctor ethan@midnightmango.co.uk

FRIDAY, OCTOBER 7

BETWS-Y-COED & BETHESDA

12:00PM-5:00PM Registration opens at the Royal Oak Hotel, Betws-y-Coed

5:30PM-7:30PM Welcome drinks and dinner

7:30PM [OPTIONAL] Coach departs for Mawr y Rhai y Bychain Indigenous Language Event 2022 at Neuadd Ogwen, Bethesda

8:30PM Evening concert featuring: Breabach / Cerys Hafana

10:30PM Bus departs for the Royal Oak Hotel

11:00PM [OPTIONAL] Informal networking at hotel bar for delegates

SATURDAY, OCTOBER 8

BETWS-Y-COED & BETHESDA

7:00AM-9:30AM Breakfast available at hotel restaurant

9:45AM Lobby call

10AM-11AM Walking tour of Betws-Y-Coed

11:30AM Coach departs for Mabinogion tour

12:15PM Delegate lunch [pre-booked]

2:00PM Walking tour of Bryn Gelli Ddu

4:00PM-6:00PM Free time at the Royal Oak Hotel

6:00PM-7:00PM Dinner at the Royal Oak Hotel

7:30PM Coach departs for Mawr y Rhai y Bychain 2022 at Neuadd Ogwen, Bethesda

8PM Evening concert featuring: Dafydd Iwan / Dièse3 & Youenn Lange

10:30PM Coach departs for the Royal Oak Hotel

11:00PM [OPTIONAL] Informal networking at hotel bar for delegates

SUNDAY, OCTOBER 9

BETWS-Y-COED & BETHESDA

7:00AM-9:30AM Breakfast available at hotel restaurant

10AM-11AM Free time to rest/work/explore

11AM Lobby call

11:15AM Coach departs for Caernarfon

12:00-1:30PM Delegate lunch [pre-booked]

1:30PM-2:30PM Tour of Caernarfon Castle

2:30PM-5:20PM Tea at The Old Courthouse, Caernarfon. Exploring language: performances and discussion

5:30PM Coach departs for Neuadd Ogwen, Bethesda

6:00PM-7:30PM Flavour of Wales dinner at Neuadd Ogwen

8:00PM-10:30PM Mawr y Rhai Bychain evening concert featuring Talisk / Yws Gwynedd

10:30PM Coach depart for the Royal Oak Hotel

11:00PM [OPTIONAL] Informal networking at hotel bar for delegates

MONDAY, OCTOBER 10

PORTMEIRION

7:00AM-9:30AM Breakfast available at hotel restaurant

9:45AM Lobby call

10:00AM Sightseeing coach tour through Snowdonia to Portmeirion

11:00AM Beddgelert walking tour

12:00PM Delegate lunch [pre-booked]

1:30PM Coach departs for Portmeriron

2:00PM Check-in to Portmeriron Hotel

4:00PM -7:00PM Artist showcase and networking featuring: Cerys Hafana / Alaw / Trials of Cato

7:30PM Evening meal at Portmeirion Hotel

9:00PM-11:00PM Artist Showcase at the Village Hall, Portmeirion featuring: Melin Melyn / Adwaith / Cowbois Rhos Botwnnog

11:15PM Shuttle or walk back to Portmeirion Hotel

11:30PM [OPTIONAL] Informal networking at hotel bar for delegates and artists

TUESDAY, OCTOBER 11

PORTMEIRION

8:00AM-9:30AM Breakfast available in hotel restaurant

10:15AM Lobby call

10:30AM-12:00PM Walking tour of Portmeirion

12:00PM-1:30PM Free time to explore and have lunch

1.45PM Artists showcase and networking at the Village Hall, Portmeirion featuring:
Dan Bettridge / Cara Hammond / The Honest Poet

5:00PM Shuttle to hotel available

5.45PM Shuttle to Castle available

6:00PM-7:45PM Drinks reception and dinner at Portmeirion Castle

7:45PM Depart for Village Hall, Portmeirion (shuttle available)

8:00PM-10:25PM Artists showcase and networking at the Village Hall, Portmeirion
featuring: Sage Todz / Kizzy Crawford / Mace The Great

10:25PM Shuttle to hotel available

10:30PM [OPTIONAL] Informal networking at hotel bar for artists and delegates

WEDNESDAY, OCTOBER 12

MANCHESTER

8AM- 9:30AM Breakfast available in hotel restaurant

10:00AM Coach departs for Manchester; Airport or English Folk Expo*

*unless earlier departure has been arranged





{Dumm-mma Nee!}

USEFUL CONTACTS:

DELEGATE LIAISON:

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DELIVERY PARTNERS:

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